

Population Health Promotion Strategy Framework

Vision

Thriving Communities

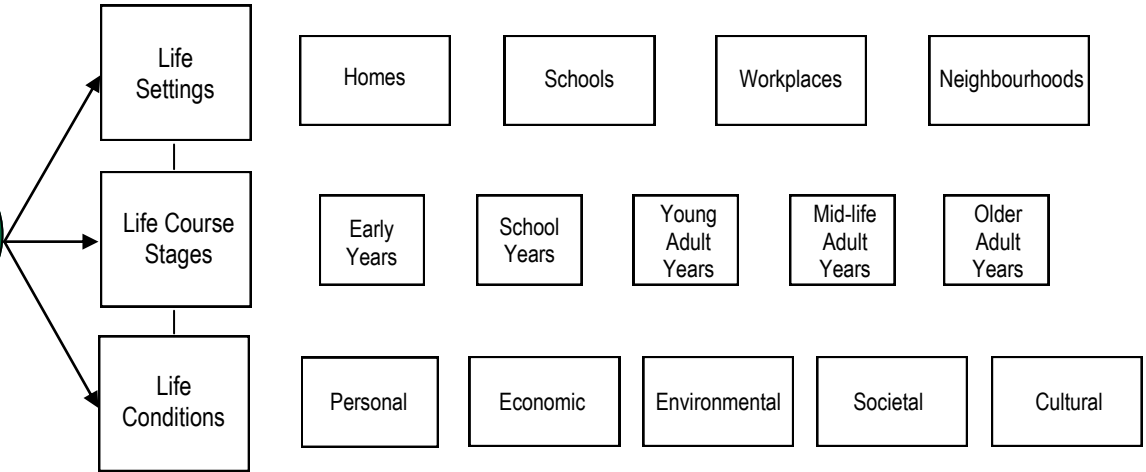
Key Goals

Life Settings and Conditions are Supporting Wellbeing Throughout the Life Course	Communities are Informed, Engaged and Supporting Wellbeing for All	Communities are Taking Action to Improve Wellbeing for All
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Action Strategies

Strengthen Personal and Community Capacity for Action	Reorient the Community to Population Health Promotion	Create Supportive Environments Throughout the Life Course	Develop Strong Collaborative Intersectoral Partnerships	Influence Public Policy to Promote Wellbeing for Everyone	Take Collective, Comprehensive Action Using a Determinants based lens	Evaluate and Report Progress Regularly
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Areas for Action



Crucial Factors

Mental Wellbeing	Physical Wellbeing	Social Wellbeing	Emotional Wellbeing	Spiritual Wellbeing
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Guiding Principles

Upstream Focus	Multiple Strategies	Evidence Informed	Meaningful Participation	Local Relevance	Cultural Competence	Balanced Approach	Equity for Wellbeing
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